



Venue Avenue



inspiration for commercial venues

Media Info
2018



venue magazine is the definitive source of information and inspiration for commercial project decision makers.

venue places equal focus on interiors, lighting and audiovisual technology, providing a comprehensive resource. Beautifully presented and intelligently written, venue is a celebration of Australia's most stunning and innovative commercial spaces and the people who conceived and realised them.

venue's influence flows down through the chain of decision makers: from directors of regional hospitality groups and national retail project managers, through to outlet managers and solo venue operators.

| | |
|--------------------|--|
| | Venue Magazine |
| Direct Mailing | 10,195 |
| Total Distribution | 12,000 |
| Target Market | <ul style="list-style-type: none"> Architects Interior Designers Management/Owners Project Managers Builders AV Contractors Commercial Lighting Designers Hotel & Resort Specialists integrators Bars/Clubs Retail Shopping Malls Cinemas Performing Arts Centres Shopfitters National Retailers |

venue™

| | |
|----------------|--|
| Venue | Australia |
| Readers | Owner/Operator, Senior & Middle Management, Architects, Interior Designers, Project Managers, Builders, AV Professionals, Contractors, Commercial Lighting Designers |
| Where | Hotel & Resorts, Bars/Clubs, Stadiums, Restaurants, Convention & Conference Centres, Retail, Cinemas, Showrooms, Shopfitters, Theme Parks, Commercial Workspace |



Print (4x per annual) 12,000 copies



Mail 10,200 (registered controlled circulation)



E-News (monthly) Over 5,800 Opt-in recipients – 38% average open rate



Website (per month) ~13,400 sessions (average)



Online edition (4 x annual) Average 65,000 page views



Tablet edition (iPad/Android) Distributed by Issuu – Globally

In 2018 we'll continue to look into the latest trends, products and technologies that are changing the industry. Got something you think works for venue readers? Then send it in to Chris Holder (Editor) — chris@venuemag.com or call on (03) 5331 4949 or 0402 210 227.

CONTACTS

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ADVERTISING RATES

| Colour | Casual | 3 Issues | 6 Issues | 12 Issues |
|--------------------|--------|----------|----------|-----------|
| Full Page | \$3900 | \$3605 | \$3315 | \$2730 |
| Double Page Spread | \$6990 | \$6465 | \$5940 | \$4893 |
| Half Page | \$2535 | \$2345 | \$2155 | \$1775 |
| Inside Cover DPS | \$7800 | \$7215 | \$6630 | \$5460 |
| Outside Back Cover | \$4680 | \$4329 | \$3978 | \$3276 |
| Inside Front Cover | \$4095 | \$3790 | \$3480 | \$2865 |
| Inside Back Cover | \$4095 | \$3790 | \$3480 | \$2865 |

Loose & Bound Insert prices on request.

PAGE SIZES

| | Dimension | Bleed | Live type |
|----------------------|-----------|------------------|-----------|
| Full Page | 236 x 290 | 246 x 300 | 223 x 277 |
| Double Page Spread | 472 x 290 | 482 x 300 | 459 x 277 |
| Half Page Horizontal | 236 x 144 | 246 x 154 | 223 x 130 |
| Half Page Vertical | 118 x 290 | 128 x 300 | 105 x 277 |

All measurements are width x height in millimetres.
venue magazine is perfect bound which may cause problems when running type across page spreads. Please allow 7 — 10mm for binding.

PRODUCTION SCHEDULE

| | Material | On sale |
|----------|----------|----------|
| Issue 67 | 04.04.18 | 25.04.18 |
| Issue 68 | 05.09.18 | 26.09.18 |
| Issue 69 | 28.11.18 | 19.12.18 |

PRODUCTION SPECIFICATIONS

Artwork should be supplied in digital format:

- Set all images to print resolution of 300 dpi and CMYK colour mode
- Save images as JPEG, TIFF or EPS
- Include Crop Marks and 5mm Bleed on all adverts sizes
- Do not include colour bars or registration marks
- Files produced in Illustrator need to be converted to paths or curves
- If sending layouts, please ensure all fonts and images are included